



Bright  
Wise

## Speaker Profile / Bio



**Nienke (Nina) Benders** is the Founder of Brightwise, an advisory firm that helps climate tech companies expand through market access and funding. With a background in finance, technology, and business development, she has built a career at the intersection of strategy, finance and sustainability. Before founding Brightwise, Nienke held leadership roles in fintech, climate tech, and the maritime industry across Europe and Asia, including as country General Manager for Bakker Marine Electric (Pon holding) in China and Founder of Venture IQ Shanghai.

Nienke is passionate about driving impact businesses and forging connections between people, technology, and climate. She has successfully led fundraising efforts, market expansion strategies, and cross-border partnerships for innovative solutions such as hazardous wastewater recycling and a SaaS platform for financial inclusion. A natural connector, she thrives on bridging cultures and industries to accelerate the transition to a sustainable future.

Beyond her work, Nienke is a TEDx speaker, a Terra.do Climate Fellow, facilitates Climate Fresk and Biodiversity workshops, mentors Climate Tech start-ups, and is an angel investor. She holds master's degrees in Finance and Business Information Management from Bocconi University and Erasmus University Rotterdam.